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EKIN Unveils 'Make in India' Products in Jaipur



Jaipur, January 10, 2025 – EKIN, a leading solutions provider for Smart Classrooms, Virtual Classrooms, Video Conferencing, and Recording Studios, launched its range of 'Make in India' products in a grand event held at Hotel Royal Orchid, Jaipur. The event was graced by industry leaders, academicians, and policymakers, reflecting the significant impact of EKIN's innovative solutions on the education and corporate sectors.

The unveiling ceremony was led by EKIN's CEO, Mr. Sundeeep Tambi, and Director, Ms. Minal Bhagat, who emphasized the company's commitment to fostering self-reliance through indigenous technology. Speaking at the event, Mr. Tambi remarked,

"Our new range of 'Make in India' products is a testament to EKIN's dedication to advancing smart solutions while contributing to the nation's technological independence."

The launch drew an illustrious lineup of special guests, including: **Shri Vinod Kumar Sharma**, Principal of University Rajasthan College, **Prof. Balraj Singh**, Vice Chancellor, SKN University, Jobner, **Mr. Narendra Rawat**, Director of Rawat Group of Schools, **Laxman Singh**, AVM Jaipur Prant Sachiv, **Dr. Meenakshi Sharma**, Chairman, Women and Child Development Committee, **Mr. Atal Khandelwal**, BJP State Spokesperson, **Dr. S.P. Singh**, Retired IAS Officer, **Kishan Murari Dilawar**, Kashav Mahavidyalaya, Atru.

These dignitaries lauded EKIN's efforts to bridge the digital divide in education and corporate communication through locally manufactured solutions. Prof. Balraj Singh expressed his admiration, stating, "Initiatives like EKIN's 'Make in India' products are the need of the hour to enhance the accessibility and quality of digital education and collaborative platforms." The event featured a live demonstration of EKIN's products, showcasing cutting-edge technology tailored for modern educational and professional environments. Attendees also participated in interactive sessions, exploring the potential of these solutions to redefine teaching and learning methodologies.

With this launch, EKIN has reinforced its position as a pioneer in creating innovative, sustainable, and locally-developed technologies. The company aims to expand its footprint across India, driving digital transformation in education and communication sectors.



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HP Supplies Partner Connect in Jaipur Highlights Importance of Genuine Products

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Jaipur, 10th January, 2025: The HP Supplies Channel Meet convened on 10th January, 2025 at Fairfield by Marriott, Jaipur, witnessed a robust attendance of over 45 key partners from Rajasthan, underscoring their pivotal role in the Supplies business ecosystem.

The event featured insightful presentations by Abhishek Roy, North Head, HP Supplies, and Saurabh Bajpai, Channel Manager, UP, Uttarakhand and Rajasthan. From the National Distribution team of HP Supplies Jai Kumar, Business Development Manager and Anil, ASM Supplies, from Savex welcomed all partners and appreciated their support to the brand.

Abhishek Roy addressed the pressing issue of counterfeit programs plaguing the market and highlighted the

significance of authentic HP supplies. He emphasized HP's position as the leading brand in India's Print and consumer printers segment. He also shared very important information on how your organization's security can be at major risk when using compatible toners.

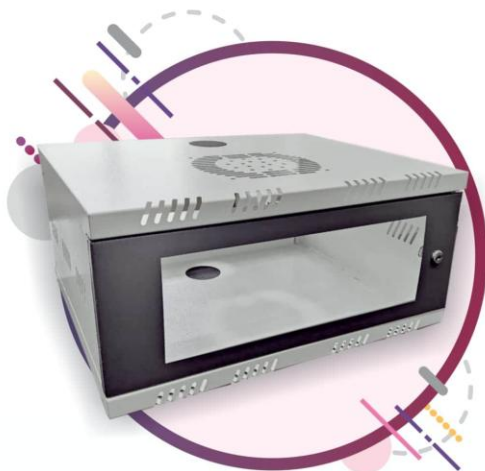
Saurabh Bajpai shed light on the latest trends and market strategies deployed by the HP Supplies team to advocate for the adoption of genuine products, which promotes authenticity and reliability in the market.

HP Supplies team also presented partners with special awards for their support to the brand. Moonesh and Dinesh from MDM Enterprises and Shiv Therani from SK Enterprises, Distributors for HP Supplies were also present at the event.



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ACMA Tech Expo 2025 - A grand success

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The 11th edition of the ACMA Tech Expo 2025, organized by the Ahmedabad Computer Merchants Association (ACMA), concluded with tremendous success, solidifying its reputation as one of India's premier technology events. From January 2nd to 4th, 2025, the Expo took center stage at the Vigyan Bhavan, Science City, Ahmedabad, bringing together 104+ leading IT brands under one roof. This platform fostered innovation, networking, and collaboration, making it an unparalleled event in the industry.

The Expo was inaugurated by Shri Bhupendra Patelji, Hon'ble Chief Minister of Gujarat, whose presence emphasized Gujarat's rising prominence as a technological hub.

Adding depth to the event's agenda, several concurrent sessions were hosted, including: Gujarat ICT Leadership Round Table 2025, Gujarat Next Generation Technology Summit, CIO Conclave Awards of Excellence 2025, E-Waste Drive.

The Expo's success was amplified by its esteemed ecosystem partners, including FICCI, FITAG, GESIA, FAITA, CIO Club of Gujarat, and TIE Ahmedabad. Organized in association with The Times of India and supported by DST (Department of Science and Technology) and GIL (Gujarat Informatics Limited), the event showcased a collective commitment to technological advancement. C&C was amongst the Media Partner for the event.

With Prama and TP-Link as power sponsors and Gujarat Technological University (GTU) as the Academic Partner, the Expo seamlessly bridged the gap between industry and academia. Savio Almeida and Bijoy Alaylo from TP-Link were present at the event to share any insights requested by guests. Ahasan Sheikh from Zebtronics was also present to share knowledge on any gaming related queries by customers at the event.

The Expo welcomed an impressive 9,258 visitors, offering them a unique opportunity to explore cutting-edge technology solutions, interact with industry leaders, and gain valuable insights into key trends like AI, IoT, cybersecurity, and cloud computing.

Mr. Gaurang Sheth, President, Ahmedabad Computer Merchant Association, remarked, "ACMA Tech Expo 2025 embodies our dedication to fostering technological innovation and collaboration. The overwhelming response from exhibitors and attendees reinforces the importance of such platforms in driving progress, building connections, and shaping India's technology landscape. Together, we are paving the way for a transformative future".

"Secretary Mr. Purav Shah emphasized the key importance of promoting IT manufacturers/OEMs to ensure this platform enables them to showcase upcoming technologies to end-users and connect with IT partners across Gujarat."

उपचार केंद्र

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Palo Alto Networks Hosts Partner Connect Event in Jaipur



Jaipur, January 17, 2025 – Palo Alto Networks, a global leader in cybersecurity, successfully organized its Partner Connect event at the Jaipur Marriott Hotel. The event, held in collaboration with national distributors Redington, Ingram, Inflow, and Tech Data, brought together over 50 partners from the corporate sector, all of whom cater to the cybersecurity needs of the state.

The day event saw an impressive lineup of Palo Alto Networks' leadership team, including Abhinav Saxena, Senior Regional Sales Manager; Manu Jain, Partner Lead; Anirudh Sharma, Solutions Consultant, India; Rishi Raj Singh, Prisma Cloud Solutions Architect, India; and Vishwaroop Ganju, Account Manager. Their presence underscored the company's commitment to strengthening relationships with its partners and enhancing cybersecurity solutions for the region.

Highlights of the event were summarised presentation by Abhinav Saxena, Rishi Raj Singh, Manu Jain and Anirudh Sharma. They shared valuable insights into the latest cybersecurity threats and demonstrated

how Palo Alto Networks' cutting-edge solutions help organizations stay secure in an ever-evolving digital landscape.

The event provided a platform for partners to engage in knowledge-sharing, networking, and discussions on cybersecurity trends and challenges. It concluded with a networking lunch, allowing participants to connect and exchange ideas in an informal setting.

Palo Alto Networks continues to lead the way in cybersecurity innovation, empowering its partners and clients with the tools and expertise necessary to combat today's sophisticated threats.



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BenQ Launches a New QHD Monitor in its Game-Changing 100Hz Series!

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NEW DELHI, INDIA, February 2025: BenQ, a global leader in display technology, introduces the GW2790Q monitor. With its 27" High-resolution QHD 2K IPS display, the monitor delivers an immersive visual experience while offering advanced eye care features to boost productivity and ensure comfort.

The GW2790Q monitor offers 2560 x 1440 resolution, a 100Hz

refresh rate for smooth performance, and 99% sRGB color coverage for vibrant, accurate colors. Dual HDMI 2.0 and DP 1.2 ensure seamless connectivity for creative projects, office tasks, coding, or gaming. Its compact, space-saving design fits effortlessly into any setup, making the GW2790Q the perfect all-in-one display for productivity and entertainment.

BenQ's Brightness Intelligence Gen 2 optimizes screen brightness according to ambient light, while Low Blue Light Plus and Flicker-Free technologies minimize eye fatigue. TÜV Rheinland-certified for low blue light and flicker-free performance, the monitor also features M-Book, E-Paper, Coding, Color Weakness, Cinema modes, and RPF 35 Eye-Safe 2.0 certification, ensuring enhanced eye comfort for all users.

"We are proud to introduce the latest addition to the BenQ Home and Office series monitors, designed for unmatched visual immersion and advanced eye care. Featuring wide sRGB coverage, smooth refresh rates, and innovative eye care technology, these monitors deliver an exceptional viewing experience while reducing eye strain during long hours of use," said **Mr Rajeev Singh**, Managing Director, BenQ India.

Key Features Include:

Immersive Visuals :- The 27" QHD IPS display provides an engaging viewing experience ideal for productivity and entertainment, 100Hz Refresh Rate - Smooth visuals perfect for gaming and multimedia, 99% sRGB Coverage -

Vibrant and accurate colors come alive, High 1500:1 native contrast ratio for sharp and immersive content

Seamless Connectivity :- Dual HDMI 2.0 and DisplayPort 1.2 enable seamless connectivity with multiple devices, 5-way adjustable input hotkey for quick access to customized display settings, VESA-certified Media Sync ensures optimal performance and compatibility

Extensive Eye Care :- TÜV Rheinland certified and RPF 35 compliant for low blue light and flicker-free eye comfort, Advanced eye-care features: Brightness Intelligence Gen 2, Low Blue Light Plus, and Flicker-Free technology to reduce eye fatigue, M-Book Mode ensures color consistency with MacBook displays, E-Paper Mode replicates the look of physical paper for comfortable reading, Coding Mode improves text clarity, ideal for programmers, Color Weakness Mode designed for users with color vision deficiencies

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TP-Link Hosts Partners Across India for Factory Visit to Showcase 'Make in India' Initiatives



Mumbai, India – January 9, 2025. TP-Link India Pvt Ltd, a leading name in networking solutions, successfully hosted a two-day factory visit for its valued partners from across the country on January 6th and 7th, 2025. The event brought together 60 partners and around 10 senior and mid-management team members from TP-Link India. This initiative was aimed to strengthen relationships and showcase the company's 'Make in India' manufacturing capabilities.

Under the theme **"Together Power the Future,"** participants were given an exclusive tour of state-of-the-art manufacturing plants in Silvassa and Daman. The visit highlighted the company's advanced production processes, stringent quality standards, and dedication to expanding local manufacturing operations.

The journey commenced with a tour of the Silvassa plant, where partners observed cutting-edge manufacturing technologies in action. The first day concluded with a gala dinner at Hotel Deltin, Daman, where TP-Link's leadership outlined their vision and growth strategies for 2025. On the second day, partners visited the Daman manufacturing unit, further solidifying their trust in the company's production capabilities. The visit also offered an opportunity for interaction with the manufacturing team, who shared behind-the-scenes insights into their operations.

Sanjay Sehgal, Director & COO of TP-Link India, addressed the partners, expressing confidence in the visit's impact and said "We believe the tour provided valuable insights and reinforced confidence in our solutions. At TP-Link, we are firmly committed to the 'Make in India'

initiative. Currently, 91.5% of our sales come from Made-in-India products, and we aim to increase this to 96% by the end of the year."

He further added, "Beginning 2026 our aim is to export products made in India to TP-Link OBU's in Asia Pacific".

Visiting partners were equally ecstatic and elated at the opportunity provided and a few of the members shared their views.

Dr. Nilesh Thakare, MD and Co-Founder, Daccess IT Infra Pvt Ltd, Pune, Maharashtra, expressed his appreciation: "I thank TP-Link team! The factory visit was superb. The arrangements were impeccable, and it was a truly superb experience. Witnessing the Make-in-India manufacturing process of Wi-Fi APs, switches, and other products firsthand was truly insightful. The hospitality, food, and fun were all top-notch. I look forward to a long-term relationship."

Debasish Behera, Trioline Tech Solutions, Bhubaneswar, Odisha, added: "Thanks Team TP-Link for arranging such an insightful factory visit. Witnessing the entire process of assembling in both factories was really amazing. Hoping to see 100% products, including chips and PCBs, manufactured in India soon. Returned back home with lots of good memories and learnings and further strengthening relationship with the brand."

ViewSonic Shines Bright at ACMA Tech Expo 2025 in Ahmedabad



Ahmedabad, January 4, 2025 — ViewSonic, a leading global provider of visual solutions, showcased its latest innovations at the prestigious ACMA Tech Expo 2025, held from January 2-4 at Vigyan Bhawan, Science City, Ahmedabad. The event brought together technology enthusiasts and industry professionals to explore cutting-edge advancements, with ViewSonic's offerings drawing considerable attention.

Key Highlights from ViewSonic's Showcase:

1. LSC801WU Projector: Equipped with an impressive 8000 ANSI Lumens, the LSC801WU delivered exceptionally bright and vibrant images, even in the ambient lighting of the exhibition hall. Designed for large venues, this state-of-the-art projector supports up to a 300-inch projection and a 21:9 aspect ratio, making it ideal for diverse professional and entertainment applications.

2. IFP6533-G Interactive Panel: Proudly "Made in India" and the world's first EPEAT Gold-certified interactive panel, the IFP6533-G epitomizes ViewSonic's commitment to innovation and sustainability. This interactive panel integrates seamlessly into collaborative environments, delivering exceptional performance for education and corporate settings.

Latest ViewSonic Innovations Unveiled:

MIX Smart LED Portable Projector: Featuring Harman Kardon speakers, this portable projector is a versatile solution for on-the-go

entertainment. Its 3-in-1 smart stand allows for 360° projection, while Wi-Fi screen mirroring, USB-C streaming, and Bluetooth connectivity offer unmatched convenience.

TeamJoin Video Conferencing Solution: A Microsoft Teams Rooms-certified system with movement tracking, TeamJoin redefines video conferencing with its seamless integration and superior functionality for hybrid workspaces.

The ViewSonic booth at the ACMA Tech Expo was manned by a dedicated team of experts who engaged with attendees and demonstrated the company's groundbreaking products. The team included:

Audio-Visual Experts: Kartik Sheth and Kartik Naik

IT Specialists: Purvash Parikh and Ashok Parmar

Their in-depth knowledge and hands-on demonstrations provided visitors with an immersive experience of ViewSonic's advanced technologies.

ViewSonic's participation at ACMA Tech Expo 2025 reinforced its position as a leader in visual solutions, showcasing products designed to meet the evolving demands of professionals, educators, and technology enthusiasts. With innovations like the LSC801WU projector and IFP6533-G interactive panel, ViewSonic continues to set new benchmarks for performance and sustainability in the industry.



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Drawing on extensive expertise in video and audio processing, imaging acquisition, and data management, Hikvision's storage products find wide application across various sectors, including data centers, industrial control systems, automotive applications, intelligent security, and consumer electronics. These solutions provide dependable storage options for both enterprise clients and end-users.

Tailored Solutions for Consumer Applications

In the consumer market, Hikvision's storage products are dedicated to meeting the diverse storage needs of a broad consumer base. By continuously innovating and leveraging proprietary firmware advantages, these products are designed to cater to specific application scenarios with customized features that encompass material selection and aesthetic design, addressing users' unique preferences. As a result, Hikvision's storage products have earned widespread acclaim across multiple countries and received high praise from users.

One standout product is the G4000 Series SSD, specifically designed for gamers and content creators. This series offers read speeds up to 7450MB/s and capacities reaching 2TB, ensuring exceptional performance and ample storage space. Equipped with advanced data management and thermal management features, the G4000 enhances the overall user experience in gaming and content creation environments.

Another remarkable offering is the T300S PSSD, which addresses the need for rapid read/write speeds among professionals and content creators. The T300S boasts sequential read speeds up to 560MB/s—approximately four times faster than traditional portable mechanical hard drives—significantly boosting productivity and creativity. These products have garnered positive market response, reflecting users' high satisfaction with the quality and performance

of Hikvision's storage products.

Reliable Solutions for Industrial Applications

In the realm of industrial applications, Hikvision's storage products have established a reputation for professionalism and reliability through continuous technological advancement. The V301 SSD, specifically designed for video surveillance, features advanced video stream processing algorithms and low power consumption, ensuring stable performance for 7*24-hour continuous operation in surveillance systems.

Moreover, Hikvision's industrial-grade storage products enhance device reliability by incorporating features such as lifespan prediction, fault diagnosis, and data migration. These enhancements not only improve overall system performance but also provide users with greater peace of mind. Consequently, Hikvision's industrial-grade storage products have built strong trust among clients, solidifying their position within the industry.

Looking ahead, Hikvision's storage products will continue to focus on innovation, aiming to provide more efficient storage solutions. These solutions are designed to empower a wide range of application scenarios and contribute to building a more efficient and higher-quality digital life.

Submitted By : Hikvision India.

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BCTA Hosts Canon Regional Team for Business Growth Discussion



Banswara Computer Traders Association (BCTA) recently held a significant meeting with Canon Manager (Rajasthan), Mr. Shireesh Vaishnav, and CPP Anoop Srivastava from Prince Enterprises to discuss strategies for business growth and ensure smooth operations in the territory. The meeting took place on 21st January 2025.

During the session, key insights were exchanged to enhance business collaboration and strengthen partnerships in the region. The BCTA team extended their gratitude to the Canon team with a vote of thanks and presented them with honors as a gesture of appreciation.

The meeting saw active participation from prominent BCTA members, including Mr. Shailesh, Mr. Hemang, Mr. Dipesh, Mr. Puneet, Vikash, Mr. Saurabh, Mr. Dipak, and Mayur, who contributed to the fruitful discussion.

This engagement underscores BCTA's commitment to fostering strong alliances with industry leaders to drive growth and innovation in the local IT ecosystem.



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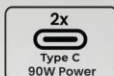
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