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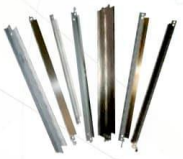
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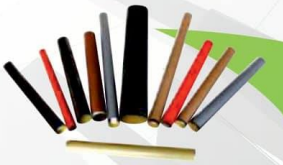
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Bitdefender Completes Acquisition of Horangi Cyber Security

BUCHAREST, Romania and SANTA CLARA, Calif. – Bitdefender, a global cybersecurity leader, today announced it has completed its acquisition of Singapore-based Horangi Cyber Security. The acquisition expands the attack surface monitoring capabilities of Bitdefender's product and services portfolio and allows business customers worldwide to overcome a broader range of cybersecurity challenges, including misconfiguration and vulnerability detection, governance, and compliance across hybrid and multi-cloud environments.

"As multi-cloud adoption rapidly grows across all industries, organizations face an unprecedented struggle to efficiently manage thousands of configuration settings, permissions, identities, and entitlements to remain secure and compliant," said Florin Talpes, co-founder and CEO of Bitdefender. "The acquisition of Horangi enables Bitdefender to help customers address these struggles head on and is a significant milestone in our security solution strategy, paving the way for continuing innovation."

Bitdefender is enriching its GravityZone unified risk and security analytics platform with Horangi's leading-edge Cloud Infrastructure Entitlement Management (CIEM) and Cloud Security Posture Management (CSPM) solutions. This provides Bitdefender business customers, managed service provider (MSP) and channel partners with critical cloud security governance and compliance capabilities in addition to market leading threat prevention, protection, attack detection, and incident response.

"We are seeing strong interest from organizations looking to consolidate their modern endpoint security and multi-cloud infrastructure security controls, driven by an increased need of comprehensive attack surface monitoring triggered by the adoption and reliance on cloud infrastructure and cloud-native microservices to digitally transform and support their businesses," said Michael Suby, research vice president, security and trust at IDC. "The acquisition of Horangi helps Bitdefender bolster its GravityZone platform with critical adjacent product and services that position the company well for future growth as more organizations look to adopt these technologies and increase their cyber resilience."

In a recent independent global survey of 400 IT and cybersecurity professionals, extending cybersecurity capabilities across environments (on-premises, cloud, hybrid) and the complexity of security solutions are their top challenges (both at 43%), followed closely by a lack of necessary security skill sets (36%). The addition of Horangi's capabilities to the Bitdefender portfolio will empower customers to successfully address these challenges.

The acquisition of Horangi also brings with it a world class cybersecurity services practice, including an expert team of CREST-certified security analysts, penetration testers, red teams, and security consultants. The Horangi services portfolio will complement and extend Bitdefender's Managed Detection & Response (MDR) services, adding to an already elite team of advanced cybersecurity practitioners who detect, validate, and stop attacks in real-time (24X7) for business customers across the globe.

"This is an exciting new chapter for Horangi," said Paul Hadjy, co-founder and CEO of Horangi Cyber Security. "Our strategic initiative with Bitdefender aligns perfectly with our founding vision for the company - to protect businesses from cybercrime. Together, there are enormous opportunities ahead for our business and for our customers."

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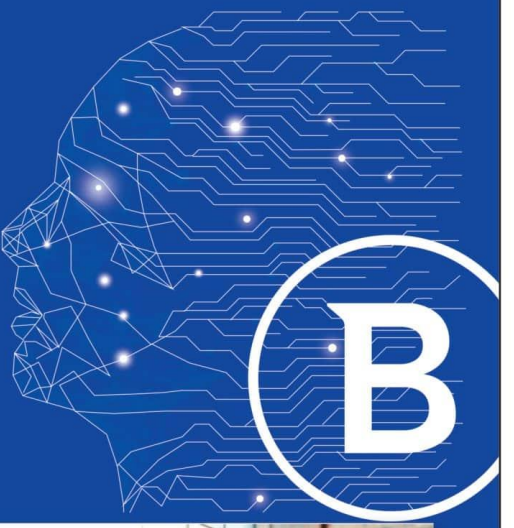

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Norton partners enjoy Channel Champions Summit 2023 at Thailand

July, 2023: Norton Channel Champions Summit 2023 was a successful event held in Pattaya, Thailand. The event brought together more than 80 channel partners from various tiers (T1, T2, T3) to participate in an incentive scheme promised by Norton, a leader in the cyber security segment. The incentive scheme offered partners a 2-night 3-day vacation, which was later extended to 3-night 4-day due to demand from Norton Champion Partners.

The event took place in Pattaya and Bangkok, offering partners a luxurious experience with a 5-star stay. The partners had the opportunity to enjoy their time and engage in various activities during the event.

Norton's re-entry into the channel market of cyber security in India this year seems to have been impactful. The company has demonstrated continuous growth and has been rapidly increasing its market share in the country. This indicates that Norton's efforts in the Indian market are paying off, solidifying its position as a significant player in the cyber security segment.

Overall, the Norton Channel Champions Summit 2023, Phase I appears to have been

a well-received event that brought together partners, provided incentives, and showcased Norton's strength in the cyber security sector, particularly in the context of its re-entry into the Indian market.

ViewSonic's Partner Summit in Goa: A Showcase of Innovation, Collaboration, and Growth

22nd August 2023: ViewSonic Corporation, a leading global provider of visual solutions, today announced that it held its annual partner summit in Goa, India. The event brought together more than 100 partners nationwide to celebrate ViewSonic's success in India and discuss future strategies.

During the summit, partners had the opportunity to showcase ViewSonic's latest monitors and gaming lineup. They also met with the ViewSonic leadership team to discuss the company's growth plans in India.

Mr. Sanjoy Bhattacharya, Director Sales and Marketing –IT Business, ViewSonic India said, "We are grateful to our partners for their hard work and dedication, and we are excited to continue growing our business in India together. Our products are equipped with best-in-class technology and advanced features. Proud of our wide range of monitor range right from gaming to workspace to entertainment to a professional setup, we offer units for every requirement of your customers. With a strong brand-partner relationship, we are focused on strengthening this bond and build an even more efficient channel partner network. Seeing the outpouring of positive response towards the brand during this meet, I am sure we will be soon be able to secure top position in monitor market in India.. Thrilled to more collaborations and innovations,

we are sure as a brand we will keep growing."

Concluding the enriching summit, ViewSonic proudly acknowledged its partners for their remarkable contributions to the company's growth. The awards ceremony celebrated partners' achievements across diverse categories, reflecting their dedication and exceptional performance. Notable awards included the Fair Practice Award, Highest Turnover 2023, Highest Market Share and Fastest 10K Club. This event was mainly organised to recognize the exceptional contributions of partners to the company's success. Partners who attended the event were excited and believed ViewSonic will soon be the number one in the monitor market.

The ViewSonic Annual Partner Summit in Goa, India is a strong testament to the success and dedication of over 100 partners who gathered to celebrate ViewSonic's accomplishments in India. Mr. Sanjoy Bhattacharya expressed deep gratitude for the partners' unwavering efforts, highlighting their pivotal role in ViewSonic's rapid progress in the Indian market. The awards ceremony was a summit highlight, emphasizing outstanding performances in various categories and the partners' invaluable contributions. Our partners shared their positive outlook and preference towards ViewSonic as a brand and were sure of our fast growth in the near future. As the summit wraps up, ViewSonic sincerely appreciates the partners' commitment, which drives the brand's rise and enhances the visual solutions landscape in India.

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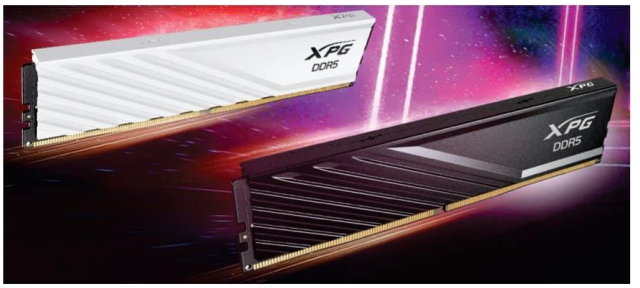
XPG LANCER BLADE DDR5 Launches with Low-Profile Heatsink and High Price-Performance



XPG, the e-sports arm of ADATA, the world's leading memory brand, specializes in creating high-performance and stunningly designed e-sports products for e-sports enthusiasts, technology-minded gamers, and overclockers. XPG today announced the launch of LANCER BLADE RGB DDR5 and LANCER BLADE DDR5 memory, emphasizing its low-profile heatsink design, freeing motherboard assembly from heatsink height, and providing a profile that is perfect for small cases with limited space. The XPG LANCER BLADE series includes two models with top speeds of 6000MT/s and 6400MT/s. By utilizing high-quality carefully selected Hynix chips, these memory modules are low latency and easy to overclock while allowing gamers to enable a hassle-free speed boost with one-click overclocking. At the same time, The XPG LANCER BLADE series supports Intel XMP 3.0 and AMD EXPO and is compatible with the latest Intel and AMD platforms, ensuring excellent memory stability and a smoother operating experience when multitasking or running large-scale applications. In addition, the XPG LANCER BLADE series adopts a high price-performance strategy, combined with excellent operation and quality, it is definitely the foremost choice when gamers upgrade their systems.

D35G DDR4 low-profile series and LANCER RGB ROG CERTIFIED DDR5 also join the party

The LANCER BLADE series includes RGB and non-RGB models in midnight black and snowstorm white. Memory modules are also offered at speeds of 6000MT/s and 6400MT/s and capacities of 16GB/32GB. Modules can be purchased in single or double tray packs, offering flexibility to meet the needs of gamers running more diverse system installations. XPG has launched different low-profile heatsink memory solutions for DDR4 and DDR5 platforms. SPECTRIX D35G RGB/GAMMIX D35 are DDR4 modules while LANCER BLADE RGB/LANCER BLADE fulfill users' DDR5 needs. These series of products all emphasize high price-performance and low-profile heatsink design. Gamers can choose to upgrade in a way that suits them, simultaneously accelerating their gaming and work efficiency. In addition, XPG has also launched a LANCER RGB ROG CERTIFIED DDR5 memory module at a brand new clock speed. When paired with Intel Z790 ROG-compatible motherboards, Intel XMP 3.0 can be turned on to immediately overclock to 6600MT/s. By further enabling "ROG Certified" mode, users can enjoy an additional 3% speed boost to 6800MT/s. ROG fans no longer need to concern themselves with memory selection, as LANCER RGB ROG-CERTIFIED DDR5 memory delivers the best compatibility and overclocking performance. The LANCER BLADE DDR5 series and LANCER RGB ROG CERTIFIED 6600 are now available for purchase from global channels.

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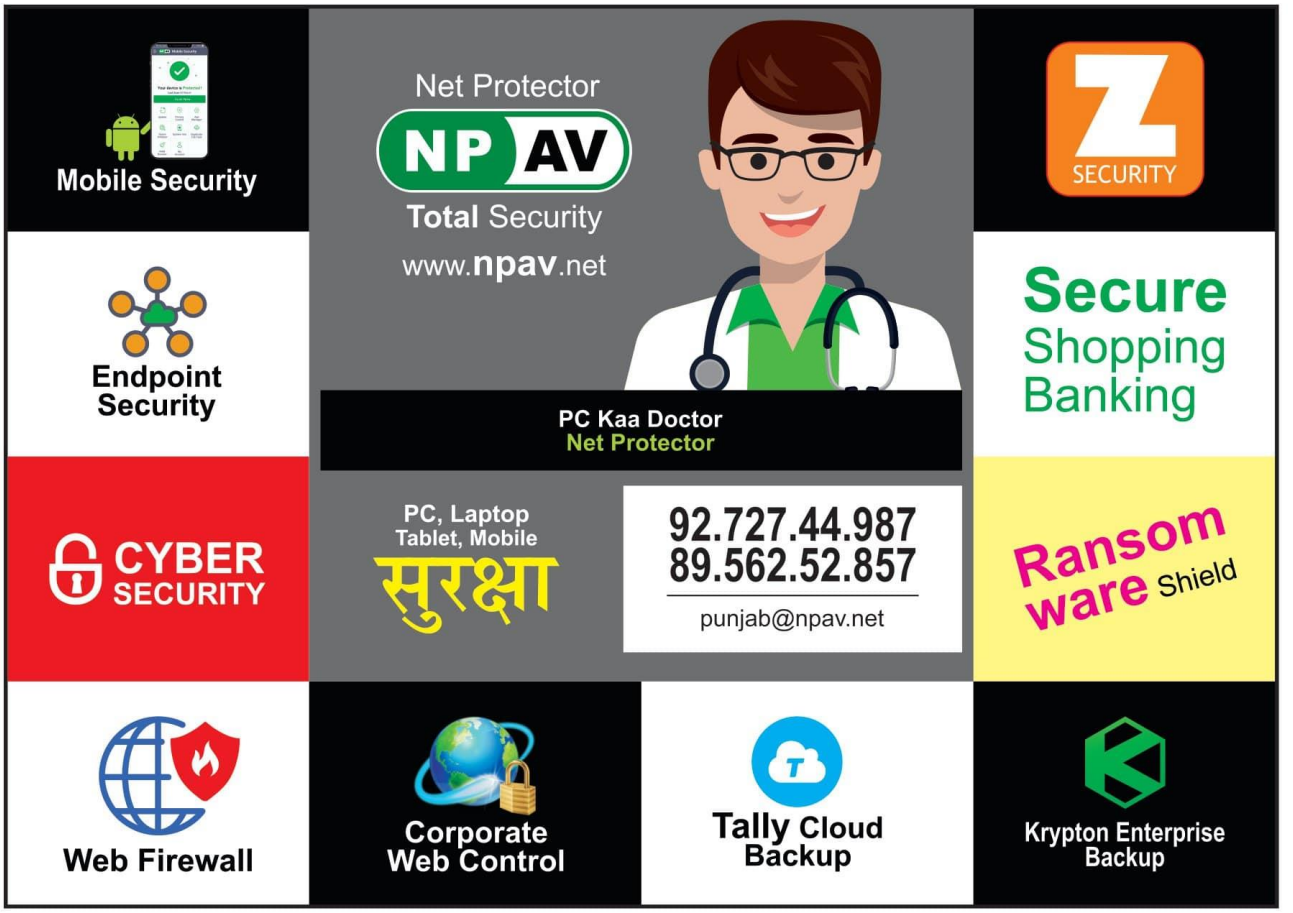

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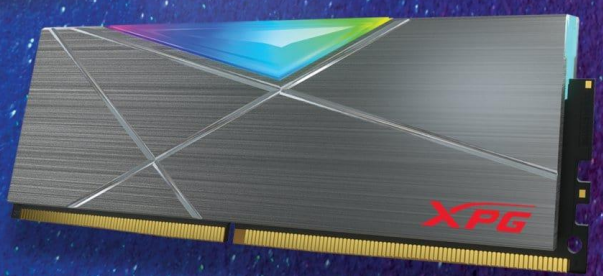

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Acer Unveils the New look Nitro 16 Gaming with 16-inch fast refresh rate display and up to NVIDIA 4060 graphics card

21st July 2023, Bengaluru: Acer, a one of the leading gaming PC brands, has introduced the Nitro 16, a groundbreaking gaming laptop that sets new benchmarks in performance and immersion with its large 16-inch display in a sleek body. The Nitro 16 provides an exceptional gaming experience with its advanced features and cutting-edge technology. It boasts the latest AMD Ryzen™ 7 7840HS octa-core processor and comes in two versions: one with the NVIDIA® GeForce® RTXTM 4060, offering 8 GB of dedicated GDDR6 VRAM, and the other with the 4050, offering 6 GB.

The Nitro 16 offers gamers a stunning 16-inch WUXGA display with a 16:10 aspect ratio for an immersive visual experience. Its fast 165 Hz refresh rate ensures smooth and clear motion on the screen without any lag or blurriness. The keyboard features a customizable 4-Zone RGB backlight with Nitro Sense, allowing gamers to personalize their gaming atmosphere and optimize their gameplay.

To prevent overheating during intense gaming sessions, the Nitro 16 incorporates a powerful cooling system. It includes dual fans, dual intake, quad exhaust, and Liquid Metal grease for efficient heat dissipation, keeping the laptop cool even during demanding gameplay. With a range of connectivity options such as HDMI 2.1, a MicroSD card reader, USB 4, Killer Ethernet E2600, and Wi-Fi 6E, the Nitro 16 ensures seamless online gaming experiences and easy connection to external displays and peripherals.

Gamers can maximize their system's performance by utilizing the laptop's Gen 4 memory slots, while the DDR5 storage slots enable quicker data access and transfer speeds. It guarantees that users can stay up to date with the latest gaming advancements and remain on the cutting edge of technology. Performance is at the core of the Nitro 16, thanks to its combination of a 4000 series GPU with Nvidia Advanced Optimus (Max TGP 140 W) and an AMD 7000 series CPU. This powerful configuration allows for smooth gameplay, stunning visuals, and seamless multitasking, providing gamers with an unrivalled gaming experience.

Sudhir Goel, Chief Business Officer, Acer India, said, "With its cutting-edge features and a gorgeous 16-inch display, the Nitro 16 aims to revolutionize the gaming experience for passionate gamers in India. The Nitro audience consists of gamers who seeks enhanced gameplay, a great set of features, and a more immersive experience while being value conscious. We excited thrilled to bring the latest generation of Nitro gaming laptops to the Indian gaming community and we can't wait to see the customers unlock their gaming potential on the Nitro 16 laptop."

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Micron Announces New Semiconductor Assembly and Test Facility in India

New DRAM and NAND assembly and test facility – the first in India – will expand Micron's global manufacturing base to meet future demand

June 22, 2023 - Micron Technology, Inc., one of the world's largest semiconductor companies, today announced plans to build a new assembly and test facility in Gujarat, India. Micron's new facility will enable assembly and test manufacturing for both DRAM and NAND products and address demand from domestic and international markets.

Phased construction of the new assembly and test facility in Gujarat is expected to begin in 2023. Phase 1, which will include 500,000 square feet of planned cleanroom space, will start to become operational in late 2024, and Micron will ramp capacity gradually over time in line with global demand trends. Micron expects Phase 2 of the project, which would include construction of a facility similar in scale to Phase 1, to start towards the second half of the decade.

Micron's investment will be up to $825 million over the two phases of the project and will create up to 5,000 new direct Micron jobs and 15,000 community jobs over the next several years. Under the government's "Modified Assembly, Testing, Marking and Packaging (ATMP) Scheme," Micron will receive 50% fiscal support for the total project cost from the Indian central government and incentives representing 20% of the total project cost from the state of Gujarat. The combined investment by Micron and the two government entities over the course of both phases will be up to $2.75 billion. Government support will help fund the project and facilitate access to essential semiconductor infrastructure and resources to drive innovation and enhance local talent development.

"We are excited about the steps India is taking to develop the local semiconductor ecosystem," said Micron President and CEO Sanjay Mehrotra. "I am grateful to the Indian government and all of the officials involved that made this investment possible. Our new assembly and test location in India will enable Micron to expand our global manufacturing base and better serve our customers in India and around the world."

Micron's plans are part of the company's strategy to meet expected long-term demand for memory and storage across markets and complement the company's global assembly and test network.

"Micron's investment to set up assembly and test manufacturing in India will fundamentally transform India's semiconductor landscape and generate tens of thousands of high-tech and construction jobs," said Union Cabinet Minister for Railways, Communications, Electronics and IT Shri Ashwini Vaishnaw. "This investment will be a crucial building block in the country's blossoming semiconductor ecosystem."

Micron selected the state of Gujarat due to its manufacturing infrastructure, conducive business environment and a well-established talent pipeline in the SANAND Industrial Park (Gujarat Industrial Development Corporation – GIDC).

"After more than a year of discussions with Indian government officials, spearheaded by the India Semiconductor Mission and the state of Gujarat, Micron is pleased to bring its industry-leading assembly and test capabilities to be a part of this transformation in India's semiconductor industry," said Micron's Senior Vice President of Global Assembly and Test Operations Gursharan Singh.

Micron's new facility will focus on transforming wafers into ball grid array (BGA) integrated circuit packages, memory modules and solid-state drives.

Micron will build and operate the assembly and test facility in accordance with the company's sustainability goals and in line with local and global environmental commitments. Micron is committed to designing and building the facility to meet or exceed Leadership in Energy and Environmental Design (LEED) Gold standards. Additionally, the facility will use advanced water-saving technologies to enable Zero Liquid Discharge.

Micron was named one of the 2022 World's Most Ethical Companies, awarded a Ecovadis Sustainability Platinum medal (top 1%) and was recognized as one of Newsweek America's Most Responsible Companies. In India, Micron was a Silver winner of the India Workplace Equality Index (IWEI) 2022, won the Data Engineering Award for Data Engineering Transformation and was the recipient of two DivHERsity 2023 Awards (Top 20 Most Innovative Practices in Women Leadership and Development; Top 3 companies in the Electrical, Electronics and Semiconductor Industry).

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