



COMMUNICATION AND Computers

CHHATTISGARH FOCUS

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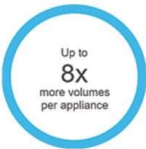
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C & C Awards 2023 Mesmerizes Partners at Ludhiana



27th October, 2023: Ludhiana – The IT Fraternity of Punjab witnessed a Mesmerizing Award Show by Communication and Computers at Hotel Maharaja Regency, Ludhiana on 27th October, 2023 evening. The event had representative from ABOHAR, AMRITSAR, BATHINDA, CHANDIGARH, HOSHIARPUR, JALANDHAR, LUDHIANA, PATIALA and SANGRUR.

The Award Night began with Diya lighting ceremony followed by Ganesh Vandana. The Award night which was Powered by DAICHI began with Mr. Vishnu Malik addressing the gathering. He Spoke about the journey of DAICHI and how the younger generation (Madhav Malik) is successfully taking the Brand ahead as one of the most Growing Brands in its category. Madhav also addressed the gathering dedicating all his success to his father and mentor.

This followed welcome ceremony of Dignitaries from all across Punjab. Senior Members like Gurpreet Singh Sunny, Paramjit Singh Juneja, Gurpreet Singh Jagdev (PACT President), Gurpreet Singh (Vice President FAITTA), Sanjeev and Anurag (Info 2000), Davender (3 CM), Ram (Sehaj Peripherals), Ravi Chopra (Modern) and other welcomed the dignitaries from all across Punjab. Apart from the award winners the Senior members who joined the show Included Presidents of Amritsar, Bathinda, Patiala, Jalandhar, Ludhiana and Hoshiarpur. Senior Members like Varinder Bansal (Bhatinda), Prem Saini

(Hoshiarpur), Sanjeev Walia (Chandigarh), Sulalit Gupta (Chandigarh), Rahul Garg (Sangrur) to name a few graced the evening.

The Awards were given away by Yogesh Bhargava (Chief Editor – Communication and Computers) and Gurpreet Singh Sunny (Founder President PACT). Later Yash (Director – Communication and Computers also welcomed the Vendors.

The Awardees were:

Mr. D.P. Singh was presented the Life Time Achievement Award and Gurpreet Singh Sunny was presented with “Godfather of IT Industry”. As this award was announced the entire gathering rose up in respect of this great personality.

During the Show Amit Nanchahal from Canon gave a small insight on Canon structure and Products. Crucial Product Videos were also appreciated by all. Other presentation included Norton, Etrack Go GPS, Net Protector and DAICHI.

There was display of Products in the exhibition area with CP Plus, High Focus, Velvu and DAICHI from Security and Surveillance sector. Norton, Net Protector, Kaspersky (Supertron) and B.D.Soft from the Software Industry. Other Displaying Products included Electronic bazar, Zebrionics, Lapcare and Tenda (Fortune Marketing).

Canon printers, Crucial SSD and Storages and Wide range of DAICHI products were also on Display at the Award Ceremony. Event concluded with celebrations and Gala Dinner.

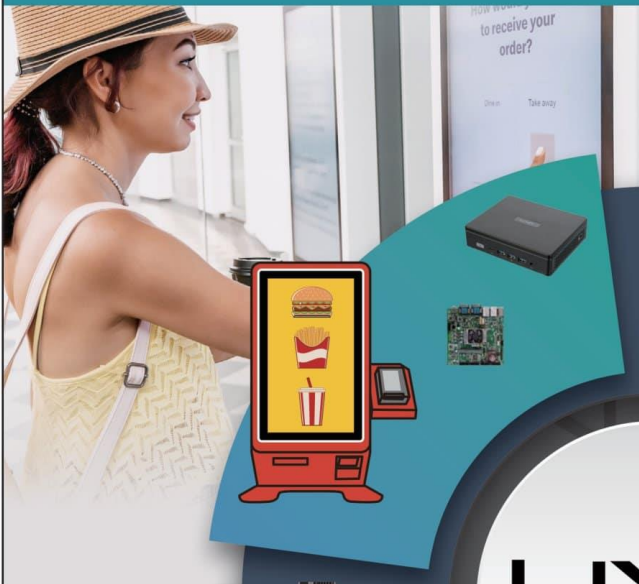




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C & C Awards 2023 Mesmerizes Partners at Ludhiana



Geonix shows remarkable growth in 2023



I. Q: Geonix has experienced remarkable growth in recent years, with sales figures reaching new heights. Can you share some insights into the key factors driving this impressive expansion?

A: The key factors behind Geonix's remarkable growth include a strategic focus on fully integrated hardware solutions that prioritize speed, cost-effectiveness, and durability. Additionally, our commitment to innovation and customer satisfaction has played a crucial role in attracting and retaining a diverse range of clients.

2. Q: Geonix is positioning itself as a fully integrated hardware solutions provider. How do your products, such as SSDs, RAM, keyboards, and mice, contribute to the overall performance and user experience of computing systems?

A: Our products, including SSDs, RAM, keyboards, and mice, are designed to elevate the performance and user experience of computing systems. By providing top-notch quality, power, and ergonomic design, we empower our clients to unlock the full potential of their devices, both in terms of speed and function.

3. Q: The projected sales figure of 500 Crores for 2023/24 is a significant milestone. What strategies or initiatives has Geonix implemented to achieve such substantial growth in a short period?

A: The projected sales figure of 500 Crores for 2023/24 is a result of our proactive strategies, including targeted market expansion, product diversification, and a customer-centric approach. We continually assess market trends and adapt our offerings to meet the evolving needs of our clients.

4. Q: With a team of over 300 employees and a sales presence in 20+ states and 40+ cities, Geonix has established a wide-reaching network. How has this extensive presence contributed to the success of the company?

A: Our extensive team of over 300 dedicated professionals, coupled with a widespread sales presence in 20+ states and 40+ cities, has been instrumental in expanding our reach and impact. This broad network allows us to connect with diverse markets, understand local nuances, and provide tailored solutions to a wide customer base.

4. Q: Geonix emphasizes the qualities of being fast, cost-effective, and durable in its product offerings. Can you elaborate on how these qualities set Geonix apart in the competitive IT market?

A: Geonix sets itself apart in the competitive IT market by delivering products that are not only fast and cost-effective but also durable. The combination of these qualities ensures that our clients receive high-performance hardware solutions that stand the test of time, providing long-term value.

6. Q: Innovation and customer satisfaction seem to be core values for Geonix. How does the company approach innovation in its products, and what measures are in place to ensure customer satisfaction?

A: Innovation is at the core of Geonix's approach. We invest in research and development to stay ahead of technological trends, ensuring that our products incorporate the latest advancements. Our commitment to customer satisfaction is reflected in our proactive approach to addressing user needs and providing exceptional post-purchase support.

7. Q: Geonix is often referred to as one of the fastest-growing IT companies in recent times. What do you believe distinguishes Geonix and contributes to its status as a key player in the technology industry?

A: Geonix's status as one of the fastest-growing IT companies is a result of our relentless pursuit of excellence, innovation, and customer-centricity. By staying agile in a rapidly changing industry, we have positioned ourselves as leaders, offering not just products but comprehensive solutions that resonate with the evolving demands.

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TP-Link India, a subsidiary of Big Field Global PTE Ltd, Singapore.



TP-Link India Pvt. Ltd. is now a subsidiary of Big Field Global PTE Ltd, head quartered out of Singapore.



We are thrilled to inform that TP-Link India Pvt. Ltd. is a subsidiary of Big Field Global PTE Ltd, head quartered out of Singapore. Big Field Global PTE. Ltd. ("BFG"), a Singapore company, has successfully completed the global acquisition of several TP-Link affiliated companies along with owning Intellectual Property Rights of TP-Link.

This monumental transaction unites under one roof some of the world's top brands in networking and smart home products, including TP-Link®, Kasa®, Tapo®, TP-Link Omada®, Aginet™, and VIGI.

This transaction reinforces the commitment to providing you, our esteemed customers, with affordable, high-quality, and reliable products and services. We are grateful for your continued trust and support, and we look forward to embarking on this new chapter with you.

"It has been over a decade since we started our operations in India, with a vision to grow our business together. Today we stand at a point where our **Made in India** products serve Indian customers, and also aspire to fulfil the vision of being a global exporter in near future, with wide range of product categories including Mesh, Routers, Smart Home Security Camera, Network Switches, Enterprise Access Point and Surveillance being manufactured in India" said **Mr. Sanjay Sehgal, Director TP-Link India.**

Thomson Laptops Introduced in India



October, 2023: Hailing from France, THOMSON stands as the sole European brand, extending its footprint across more than 25 countries globally. Notably, THOMSON has risen to prominence in the French market, particularly in the sub-\$300 segment, where it is celebrated for its quality, innovation, and value.

Make in India Initiative: We are thrilled to share the exciting news that THOMSON Computing is embarking on a journey of local manufacturing. From the upcoming month, we will commence the production of laptops and tablets right here in India. This commitment to the '**Make in India**' initiative reflects our dedication to supporting the nation's growth and fostering employment opportunities for the skilled workforce.

Our Diverse Product Range: THOMSON's product portfolio spans across various categories, catering to a wide spectrum of users. Our offerings include:

Tablets: Innovative and feature-rich tablets designed to keep you connected and productive on the move.

Laptops: Powerful, reliable, and stylish laptops to

meet your daily computing needs.

Servers: Cutting-edge servers designed to enhance your business's IT infrastructure.

IT Accessories: A comprehensive range of accessories that complement and enhance your computing experience.

THOMSON in India - Marketed by METAVISIO Computing: THOMSON Computing in India is proudly represented by **METAVISIO COMPUTING INDIA PVT LTD**, operating under the banner of THOMSON COMPUTING. With their industry expertise and unwavering commitment to quality, METAVISIO is poised to uphold the exceptional standards that THOMSON is known for.

Authorized National Distributor - Digital Compusystems Pvt Ltd: We are delighted to announce the appointment of Digital Compusystems Pvt Ltd (DCS) as our Authorized National Distributor for offline channels in India. Boasting nearly two decades of experience in IT hardware distribution in India, DCS is led by a seasoned and knowledgeable team. Their wealth of experience ensures that THOMSON Computing's products will reach you efficiently and effectively.

A Global Vision: In line with our commitment to local manufacturing, THOMSON Computing aims to export 'Make in India' products to other countries, thus contributing to India's growing influence on the global technology stage.

We are eager to embark on this exciting journey and extend a warm invitation to you to join us. THOMSON is more than just a brand; it represents a promise of excellence, innovation, and reliability.

Welcome to the world of THOMSON Computing - where French excellence meets Indian innovation!

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Geonix commences major 'Tech CSR' initiative nationally

Donates many Geonix branded computers to charitable centers, for Tech Education



1st Nov, Delhi | Geonix, a fast-growing computer components brand, has emerged as a leading corporate philanthropist and a major exponent of Tech-Driven Corporate Social Responsibility (CSR). Geonix's nationwide CSR initiative called 'Geonix Cares' is a unique "cause related" CSR program, designed to promote computer based technical education for either underprivileged youngsters, or people of limited means, across the country. Since August, Geonix has been donating its Geonix branded Desktop PCs to various charitable centers, in partnership with several NGOs and charitable trusts. All components and peripherals used in the PC, are from the Geonix brand, as the company vends a diverse range of IT hardware nationally.

Geonix has always believed in socially conscious business practices. The dynamic duo who founded the organization, brothers Gaurav Jain and Saurabh Jain, have a history of giving back to the community, in various ways. As the brand has grown and expanded nationally over the last 10 years, so has the company's steadfastness and investment towards the wider society. The ICT dealer fraternity also recognizes Geonix as being a compassionate and socially-active brand.

At a recent convention, Director Gaurav Jain said, "If you are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people. We believe in technological education and inclusion for the Indian masses. By donating fully functional PCs, we empower those with limited access, limited means, or those left behind for any reason".



Although most of the computers donated so far have been for young (school age) children, Geonix advocates that there should never be an age limit to technical education, in today's digital era. As Director, Saurabh Jain informed the press, "we live in an age where technical skilling, reskilling and upskilling are lifelong imperatives; we want to foster technical education for all our countrymen, regardless of age, level of formal education or circumstances".

Last month Geonix donated computers to a semi-rural education center for underprivileged primary school children and helped setup a computer lab. Another donation of multiple computers was made to a girl's orphanage and destitute women's shelter in Delhi. The latter was a conscientious effort to boost technical and STEM education for women in the country, which is an area that needs collective attention of all citizens. Beyond doubt, computers are great enablers; and having access to functional computers, opens various opportunities for the disadvantaged.

Geonix takes a methodical approach to philanthropy, ensuring that the people with the greatest need receives succor or assistance. After tying-up with an NGO or charitable trust, Geonix does a recce and interviews the beneficiaries, before tailoring a solution. Geonix also gives tech support and orientation sessions free of cost. Being a national IT Hardware brand, Geonix plans several more donations in the next calendar year, to orphanages, schools, academies, community shelters, centers for reskilling of the unemployment, centers for the destitute, and community computer labs.

ASUS Announces Dual GeForce RTX 4060 Ti SSD Graphics Card

The first graphics card in the world to include an M.2 NVMe drive slot, optimized for enhanced thermal performance

MUMBAI, India, November 22, 2023 — ASUS today announced the Dual GeForce RTX™ 4060 Ti SSD, the world's first graphics card equipped with an M.2 slot, allowing for a seamless cooling upgrade for high-performance NVMe® drives.

Reimagined M.2 storage

At its core, this card has all of the same amazing features as the ASUS Dual GeForce RTX 4060 Ti 8GB. Third-generation RT Cores and fourth-generation Tensor Cores, now featuring DLSS 3.5 and frame generation, drive incredibly immersive real-time ray tracing experiences, enabling this graphics card to push the limits of how good modern games can look. Housed in a sleek 2.5-slot design that only requires a single 8-pin PCIe® power connector, the Dual GeForce RTX 4060 Ti SSD can easily fit into almost any existing build.

The real star of the show, though, is hiding in a special cutout on the rear of the card. With support for M.2 2280-sized NVMe drives, the Dual GeForce RTX 4060 Ti SSD is the first-ever consumer graphics card to offer an onboard SSD slot. When an M.2 drive is mounted to the Dual GeForce RTX 4060 Ti SSD, it may replace the CPU's own M.2 slot on the motherboard. This comes with a few compelling reasons to make the switch to a GPU-mounted M.2 solution.

Compact cooling performance

While the RTX 4060 Ti is a PCIe® 4.0-compliant GPU, if both the

motherboard and the NVMe drive in a user's system support PCIe 5.0, the drive will operate at full PCIe 5.0 speed. Because of this, ASUS recommends installing the Dual GeForce RTX 4060 Ti SSD in the top PCIe slot on the motherboard, ensuring direct communication with the CPU. With no graphics performance hit in game and no read/write penalties to storage, this card is a straightforward solution for those who need high-speed, long-term storage in their gaming machines.

Why not just install this drive on the motherboard itself? The Dual GeForce RTX 4060 Ti SSD is equipped with dual Axial-tech fans that keep the card running cool when in game, but these powerful fans also reduce the operating temperatures of the M.2 drive, unlike traditional motherboard M.2 slots. The Dual GeForce RTX 4060 Ti SSD comes with a thermal pad pre-mounted in the M.2 slot, allowing installed M.2 drives to tap directly into the graphics card heatsink and its massive cooling potential. ASUS testing revealed up to 40% lower temperatures on the drives when attached to the Dual GeForce RTX 4060 Ti SSD, granting longer sustained read/write performance than standard motherboard-mounted M.2 slots and ensuring long-term stability well into the future.

AVAILABILITY & PRICING

For more information on pricing and availability of the Dual GeForce RTX 4060 Ti SSD in your region, please contact your local ASUS representative.

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Canon India rebrands its Ink Tank Printer Lineup as 'MegaTank' demonstrating technology supremacy in the category

Canon India, one of the leading digital imaging brands, today announced the rebranding of its PIXMA and MAXIFY ink tank printer lineup to PIXMA MegaTank and MAXIFY MegaTank. The rebranding of the printer range embodies Canon's advances in inkjet printing technology that delivers best-in-class page yields for home offices and small businesses. It also conveys the brand's commitment to providing superior quality printouts that meet the demands of modern customers who seek high-quality printouts at incredibly low costs.

Sharing his thoughts on the announcement, **Mr. C Sukumaran, Senior Director, Product & Communication, Canon India** said, "Committed to innovation, we are proud to showcase the best of Canon's technology in high yield ink tank printers with our MegaTank rebranding. The affordability and versatility of ink tank printers, coupled with increased remote work and the growth of small businesses in the country, has significantly driven its recent uptake as an essential solution for diverse printing needs. And at Canon India, we have been quick to recognize this shift and have responded with an range of printers that cater to various applications that are optimised for home offices and enterprise customers. Our rebranding initiative is aimed at fuelling this growth further by aligning our products with evolving market trends and thereby enhancing our brand awareness in this category."

The MegaTank sub-brand represents the best characteristics of Canon's ink tank printer series:

- **High Yield Ink Bottles for Ultra Low-Cost Printing:** MegaTank represents the best of Canon's research and development in high yield inkjet



technology. With high yield up to 14,000 pages on a single set of replacement ink bottles, users can print more while spending less making it the ideal choice for homes, home offices, small businesses among others.

- **Unparalleled Ease of Use:** User-friendliness has always been at the heart of Canon's Ink Tank Printers. The new MegaTank sub-brand combines effortless installation, intuitive operation, and seamless connectivity for a hassle-free printing experience.

- **Easy Maintenance with Removable Maintenance Cartridges:** MegaTank printers feature easily removable maintenance cartridges that are available from retail stores, so replacement is swift and straightforward. Users can enjoy uninterrupted productivity without unexpected visits to the service centre and time-consuming maintenance processes.

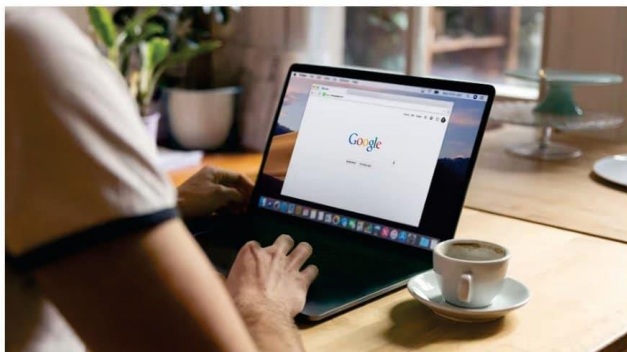
- **High-Quality Printing on Documents and Photos:** Premium print quality can be assured

with the MegaTank series, as it brings forth high-resolution printing that captures the finest details –be it crisp text documents or vivid photos. The MAXIFY MegaTank lineup even features pigment inks that create water resistant3 documents to mitigate impact from accidental spills.

- **Catering to All Needs:** The Canon MegaTank lineup starts from essential models for home and home offices, to business-centred configurations catering to larger offices and small businesses. The MAXIFY MegaTank series also include productivity features such as auto duplex printing for resource conservation, swift print speeds to boost efficiency, extra-large paper cassettes for bulk printing, and the inclusion of pigment ink for water-resistance3 on documents and exceptional print longevity.

Fake Google Chrome, Safari Updates Infecting Mac Computers With AMOS Malware

Malware creators are using hijacked Wordpress websites to convince users to download fake Google Chrome and Safari updates that are infected with AMOS malware.



Fake Google Chrome and Safari updates for macOS are being used to infect Mac computers with the nefarious Atomic Stealer malware, also known as AMOS. Distributed to Mac owners as part of a social engineering campaign, AMOS can steal passwords, private files stored on a Mac. Users will need to stay alert and possibly use web protection tools in order to protect themselves from malware distributed by social engineering, as malware creators appear to be turning their attention to Mac owners.

Security firm Malwarebytes shared details of the latest version of Atomic Stealer, malware that is distributed to macOS users via ClearFake, a campaign that uses hijacked WordPress websites to deliver fake browser updates for Chrome and Safari. The distribution of

AMOS via ClearFake to macOS users was recently spotted by Ankit Anubhav, a security researcher.

The malware is distributed via hijacked sites that closely resemble the Google Chrome download page, and a fake Safari update page that uses outdated icons from older macOS versions. However, the rest of the webpage design might convince some users to click and download the malware, while the fake Chrome download looks more convincing.

When the user clicks the download button, the malicious .dmg file is then downloaded to the Mac computer, disguised as a browser installer. Once it downloaded and opened, the user is prompted to enter the administrator password that will run nefarious commands on the device, including stealing passwords from Apple's Keychain and exfiltrate document, images, wallets and other data from the user's desktop and documents folders on macOS.

In order to stay protected from the malware, users will have to make sure they use some form of web protection — such as the Safe Browsing setting inside Google Chrome. Doing so might block some of these malicious sites from loading altogether.







Meanwhile, users should avoid downloading installers for Chrome from unknown websites. These social engineering websites are aimed at fooling users who might find it difficult to discern which websites are genuine. A good rule of thumb is to check whether the address bar shows google.com. On the other hand, Apple does not distribute Safari updates outside of operating system updates, so there are no official downloads that can be installed by users.

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